

Leading Strategic Growth and Change

4 Days

Day 1, Monday, October 9, 2023	Day 2, Tuesday, October 10, 2023	Day 3, Wednesday, October 11, 2023	Day 4, Thursday, October 12, 2023
7:45 – 8:30 a.m. Registration and Breakfast	8:00 – 8:30 a.m. Breakfast	8:00 – 8:30 a.m. Breakfast	8:00 – 8:30 a.m. Breakfast
8:30 – 9:00 a.m. Welcome and Introductions Rita McGrath	8:30 – 9:00 a.m. Reflections Rita McGrath	8:30 – 9:00 a.m. Reflections Rita McGrath	8:30 – 9:00 a.m. Reflections Rita McGrath
9:00 a.m. – 12:00 p.m. Context: The End of Competitive Advantage and the New Playbook for Strategy Rita McGrath	9:00 a.m. – 12:00 p.m. The Elements of Choice Eric Johnson	0:00 am – 0:00 am Break	9:00 a.m. – 12:00 p.m. Strategy and Network Contexts Jerry Kim
Real Options and Creating An Opportunity Portfolio for Growth Rita McGrath		9:00 a.m. – 12:00 p.m. Organizational Transformation Ron Boire	
Introduction to Personal Cases Rita McGrath			
12:00 – 1:00 p.m. Lunch	12:00 – 1:00 p.m. Lunch	12:00 – 1:00 p.m. Lunch	12:00 – 1:00 p.m. Lunch
1:00 – 2:30 p.m. Personal Case Group Meeting Rita McGrath	1:00 – 2:00 p.m. Discovery-Driven Planning Rita McGrath	1:00 – 2:30 p.m. Personal Case Groups Rita McGrath and Ron Boire	1:00 – 2:30 p.m. Session Continues Jerry Kim
2:45 – 5:30 p.m. Creating Customer Insight Rita McGrath	2:00 – 2:15 p.m. Break	2:30 – 2:45 p.m. Break	2:45 – 4:00 p.m. Personal Case Groups Rita McGrath
5:30 – 6:30 p.m. Welcome Reception Kravis 1020	2:15 – 3:45 p.m. Personal Case Group Meeting Rita McGrath	2:45 – 4:00 p.m. Disengagement and Stopping Doomed Projects: Sony Minidisc Case Rita McGrath and Ron Boire	4:00 – 5:30 p.m. Digital Inflection Points Ryan McManus
	3:45 – 4:00 p.m. Break	4:00 – 4:15 p.m. Break	
	4:00 – 5:30 p.m. Leading with Passion, Courage, and Integrity Rod Cotten	4:15 – 5:30 p.m. The Power of Positive Politics Rita McGrath	

Please note: Sessions, breaks, or faculty may be subject to change.